



Technical Update – Phenoxy Herbicide Review

26th January 2011

Butoxone:

- Last sales of old label, 31-10-10
- Last usage of old label, 31-10-11
- Combining and vining peas only on the new label

Optica:

- No 'commercial grassland' on the label, only grass seed crops and Managed Amenity Turf.
- No cereal applications between 1st October and 1st March

Polo:

- Last sales by Headland and distribution, 31-10-10
- Last usage of old label, 31-10-11
- New label loses Managed Amenity Turf
- New label forbids knapsack application

MCPA – Headland Spear:

- Last sales by Headland, 30-04-10
- Last sales by distribution, 31-10-10
- Last usage of old label, 31-10-11
- New label loses Managed Amenity Turf
- New label loses approval for land not intended to bear vegetation
- New label forbids knapsack application
- New label gains LERAP B
- Max rates reduced
 - Cereals 3.5 l/ha to 3.3 l/ha
 - Grassland 3.5 l/ha to 3.3 l/ha
 - New cereals undersown with clover rate of 1.4 l/ha
 - New cereals undersown with grass rate of 2.7 l/ha

MCPA – Agroxone:

- Last sales by Headland and distribution of 31-10-10
- Last usage of old label, 31-10-11
- All other features as for Spear...

Cedar:

- There will be no Cedar for 2011
- Sales by Headland and distribution will end on 31-10-10
- The product should return in 2012

Impetus:

- Dead after 31-10-10



Dichlorprop:

- Label reviewed and stable in the mid term

2,4-D:

- Label reviewed and stable in the mid term

ALL Dicamba – containing products:

- Sit tight and see what happens next!!
- Data review ~ 2012.

Summary of MAPP Numbers

Product	Old MAPP Number	New MAPP Number
Butoxone	10501	14406
Optica		14373
Polo	10283	14933
Headland Spear	07115	14910
Agroxone	09947	14909
Cedar	12180	TBA
Impetus	11021	Discontinued
Spruce		15089 New product

For further information please contact your local Headland Agrochemicals representative, or:

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